



CAMPBELL COUNTY

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Building Strong Families FOR KENTUCKY 2016



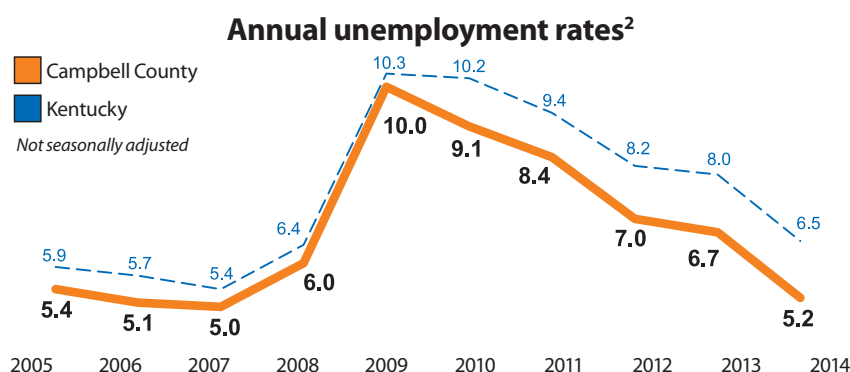
OUR FOCUS

Family and Consumer Sciences (FCS) Extension is committed to improving the health and well-being of individuals and families in Campbell County. To help Kentuckians strengthen their financial, physical, and social well-being, our educational programs focus on:

- **Making Healthy Lifestyle Choices** that influence health and well-being
- **Nurturing Families** as they cope with fewer resources and more demands
- **Embracing Life as We Age** to live independently longer
- **Securing Financial Stability** in a turbulent economic period
- **Promoting Healthy Homes and Communities** that recycle, reduce waste, and protect our environment
- **Accessing Nutritious Food** that is affordable, available, and safe
- **Empowering Community Leaders** as we all work to sustain and improve our communities

In 2014-2015, Family and Consumer Sciences Extension made **8,939** contacts with Campbell County individuals and families.¹

OUR PEOPLE



SPOTLIGHT ON...

PLATE IT UP BATTLES OBESITY

To combat Kentucky's obesity rate, which is 30% or more according to the Centers for Disease Control, the Campbell County FCS taught Plate It Up! Kentucky Proud to 83 people and a monthly television audience of 12,600. In evaluations, 15 seniors said they would be more likely to buy more local fruits and vegetables and 94% planned to make the recipes at home and said the recipe cards helped with nutritional needs. Of 13 Girl Scouts who participated, 71% used the program at home and all prepared a PIU meal for their parents or troop leaders. Twenty-eight families said the program encouraged their children to try fruits, vegetables, and other new foods.

<http://hes.uky.edu/StrongFamilies>

FINANCIAL WELL-BEING

In Campbell County, the median household income in 2013 was **\$53,321 (+/- \$2,332)** compared to \$43,307 (+/- \$631) for the state.³

The American Community Survey estimates that between 2009-2013:⁴

- **16.4% (+/-2.3)** of families with related children were below poverty
- **8.0% (+/-1.5)** of people age 65 and over were below poverty
- **2.4% (+/-0.6)** of individuals working full time/full year in the previous 12 months were below poverty
- **42.8%** of students were eligible for free lunches and **5.6%** were eligible for reduced-price lunches in 2014-2015⁵

As a result of participating in Campbell County Extension programs:¹

- **772** people demonstrated informed and effective decision-making.
- **1,571** people demonstrated increased practical living skills.

PHYSICAL WELL-BEING

According to the CDC's County Diabetes Atlas, in Campbell County in 2012:⁶

- **10.6% (12.7%-8.6%)** of adults reported having been diagnosed with diabetes
- **32.6% (36.6%-28.7%)** of adults 18 years and over were obese
- **24.5% (28.3%-21.0%)** of adults reported no leisure-time exercise in the past month

Between 2006-2012 in Campbell County:⁷

- **30.6% (37.4%-24.6%)** of adults reported having been diagnosed with high blood pressure
- **17.5% (21.0%-14.5%)** of adults reported fair or poor health

In Campbell County:

- **92.6%** had adequate access to locations for physical activity compared to 72.0% for the state⁸
- **30.6% (+/-2.2)** of those who drive to work on their own have a commute that is more than 30 minutes (2009-2013)⁸
- **168** deaths were from a drug overdose between 2009-2013⁹

As a result of participating in Campbell County Extension programs:¹

- **1,885** people increased knowledge of lifestyle changes to improve personal health.
- **4,190** children and youth learned to eat more healthy food.

SOCIAL WELL-BEING

The American Community Survey estimates that between 2009-2013 in Campbell County:⁴

- **23.9% (+/-0.6)** of households included one or more persons age 65 and over
- **740 (+/-178)** grandparents lived with and were responsible for their own grandchildren
- **75.7% (+/-4.4)** of children under 6 years and **77.6% (+/-3.5)** of children 6-17 years had all parents in the labor force
- **3,341 (+/-488)** of those age 5 and older spoke a language other than English at home
- **6,145 (+/-351)** civilian veterans lived in Campbell County⁴

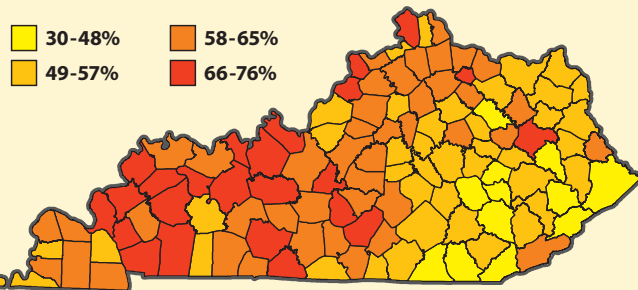
In Campbell County:

- **19.1% (24.4%-14.7%)** of adults ages 18+ reported they did not receive sufficient social-emotional support between 2006-12⁷
- **255** children were determined to have been victims of child abuse or neglect in 2013¹⁰
- **44.5%** of those registered to vote did so in the 2014 General Election¹¹

As a result of participating in Campbell County Extension programs:¹

- **220** adults reported increased leadership skills, knowledge or confidence.
- **4,016** people were reached with information related to health and safety.

Percent of child support collected (2014)¹⁰



SOURCES:

- ¹ Kentucky Cooperative Extension reporting, FY 2015
- ² Bureau of Labor Statistics, Local Area Unemployment
- ³ Small Area Income and Poverty Estimates, U.S. Census Bureau
- ⁴ 2013 American Community Survey 5-year estimates, U.S. Census Bureau
- ⁵ 2014-2015 Kentucky School Report Card, Kentucky Dept. of Education. (Data for school districts were combined to produce the county total.)
- ⁶ CDC County Diabetes Atlas
- ⁷ BRFSS/Health Indicators Warehouse
- ⁸ RWJF County Health Rankings. Adequate access is defined as living within 1/2 mile of a park and as living in a census tract less than 3 miles from a recreational facility for rural areas and less than 1 mile in urban areas.
- ⁹ Kentucky Injury Prevention and Research Center, 2015. "Drug Overdose Deaths in Kentucky, 2000-2013"
- ¹⁰ Kentucky Kids Count/Kentucky Cabinet for Health & Family Services. (<http://datacenter.kidscount.org>)
- ¹¹ Kentucky State Board of Elections (<http://elect.ky.gov/statistics/Pages/turnoutstatistics.aspx>)



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