

Building Strong Families

IN SIMPSON COUNTY

OUR FOCUS

Family and Consumer Sciences (FCS)
Extension is committed to improving
the health and well-being of individuals
and families throughout Kentucky. Our
educational programs focus on making
healthy lifestyle choices, nurturing families,
embracing life as we age, securing financial
stability, promoting healthy homes and
communities, accessing nutritious food,
and empowering community leaders.

OUR SUCCESS

In 2019-2020,
Family and
Consumer Sciences
Extension made direct
and indirect contacts
with individuals
and families in
Simpson County.

SPOTLIGHT: SIMPSON COUNTY

Virtual 5K in May draws 600 participants



Low levels of physical activity, unhealthy nutrition, and poor mental health are all determinants of several chronic diseases. FitBlueKY, a smartphone-based application, is a four-week walking challenge focused on increasing participants' participation in regular physical activity, choosing a nutritious diet, and improving health outcomes for Kentucky citizens. As an innovative strategy to improve mental health and increase movement, the Family and Consumer Sciences Cooperative Extension implemented the "5K in May," the goal being to finish a virtual 5K race at the end of the month. More than 600 Kentuckians registered for the challenge, with 32 participants crossing that 5K finish line for the first time.

SIMPSON COUNTY'S EXTENSION PROGRAMMING COMMUNITY IMPACT

Family and Consumer Sciences (FCS) Extension professionals actively work to reach our goals by offering educational programs that serve to improve the quality of life for individuals and families in our Commonwealth.

Simpson County's FCS Extension programming in 2019-2020 led to the following results.



1,241
youths reached
through volunteers



local families grew a garden this year



participants used access points that offered healthy foods



269
individuals made healthier
eating choices



volunteer hours were reported by FCS Extension program volunteers



250participants gained financial management knowledge

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University of Kentucky Family and Consumer Sciences Extension brings you a podcast focusing on nutrition, health, resource management, and more. Available on Apple Podcasts, Google Play and **UKFCSExt.podbean.com**.

Source: Kentucky Cooperative Extension Reporting, FY2020
Download this and other county profiles at hes.uky.edu/StrongFamilies

Educational programs of Kentucky Cooperative Extension serve all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, gender identity, gender expression, pregnancy, marital status, genetic information, age, veteran status, or physical or mental disability.

